

NEWSLETTER

February/March 2024

Dates To Note:

Thru Mar 2: Exhibit of work by Jodi Hoover

Feb 19: Board meeting, 7pm Mar 1-2: Remove hanging art and craft pieces to clear the gallery

Mar 5-23: 43rd Annual School Student Show

Mar 10: School Student Show **reception**, hosted by students, 1-3pm

Mar 18: Board meeting, 7pm Mar 25-30: Gallery and classroom closed for spring cleaning

Mar 29-30: Deliver entries for Annual Spring Show

Apr 2: Gallery committee, 9am Apr 2-May 4: *Annual Spring Show & Sale*

Apr 7: **Reception** for Spring Show, 2-4pm; awards presented at 3pm

Guild Information

Hanover Area Arts Guild 32 Carlisle Street Hanover, PA 17331

Gallery Hours

Tuesday thru Saturday: noon to 5pm Sunday & Monday: Closed

Website:

www.hanoverareaarts.com

Contact Us:

Phone: 717-632-2521 or Email: info@hanoverareaarts.com

The Hanover Area Arts Guild is a 501(c)3 non-profit organization. Donations are tax-deductible to the extent allowed by law.

Jodi Hoover in the Gallery through February

Jodi Hoover's multi-media creations are on display in the west gallery through the end of February.

Her art is a departure from the usual, the traditional. As Jodi notes on her website, her works "explore storytelling as a (sometimes unreliable) way to explain the dangerous, beautiful world. Familiar and domestic designs, such as quilt

on Sunday, March 5, from 1-3pm.



patterns, bleed into fairytale landscapes. The resulting imagery is an uneasy blend of whimsy and threat."

A reception on January 21 brought many new visitors to the gallery.

Youth Art Month will be Celebrated in March

For more than 40 years, the Guild has celebrated Youth Art Month in the gallery through March by showcasing the work of local middle and high school art programs. In 2024, the School Student Show returns to delight and amaze visitors to the gallery with the sheer talent, diversity, and imaginations of our youth!

The show will be on display from March 5 to 23, with a student-hosted reception

Members: To clear the gallery before the School Student Show, and to avoid having your work placed in storage, please remove any hanging and craft work from the gallery on March 1 or 2.

Ready for April's Annual Spring Show and Sale?

The Annual Spring Show and Sale reprises in April and will feature all new member work, not before shown in the Guild Gallery. Members are invited to submit up to three entries for a single \$25 registration fee. Pre-registration is not required.

All entries should be dropped off on Friday or Saturday, March 29 or 30. Note that the gallery is closed for spring cleaning that week, but will open for delivery of work those two days. The show runs from April 2 through May 4. An opening reception is set for Sunday, April 7, from 2-4pm, with awards presented at 3pm. Complete information with rules, fees, and entry forms will be available in early March.

Work will be judged for cash awards. As of this writing, the judge for this year's Spring Show has yet to be announced. (The judge originally scheduled cancelled due to a schedule conflict.) As soon as the judge is finalized, information about his or her background will be published.

"Art, like morality, consists of drawing the line somewhere."

2023-2024 Board of Directors

Officers:

Julie Miller – President Jane West – Vice Pres. John Jurasic – Treasurer Justin Wantz – Secretary

Members:

Stanley Gilmore
Gail Wine Mancha
Robert Marchio
Eric Miller
Dori Rogers
Dave Sharp
John Walker
Doug West

The Board meets on the third Monday of each month, beginning at 7:00pm in the gallery. Any member can ask to have an issue brought to the Board for consideration. Contact any officer to raise such an issue, or send an email to the president.

At its January meeting, the board appointed Dave Sharp to fill the unexpired term vacated by Jen Longo. Dave's term will expire in June, 2025.

Attention Artists!

It's not too soon to plan new work for these upcoming shows at the Guild gallery:

July: *Wet*. Art in any medium or style that expresses the word *wet*. Drop off entries June 28 or 29. The show runs July 2 through 27.

September: *Rhythm.* Art in any medium or style that expresses the artistic principle *rhythm.* Drop off entries August 30 or 31. The show runs September 3 thru 28.

Schedule Change

The information for one show on the card sent to members listing 2024 shows has changed. **Becky Bequette**, **Jerry Gadd**, **Gail Wine Mancha**, and **John Sokolovich** will be featured in a group exhibit that runs from May 7 through June 1. Felicity Sidwell was originally included in the group but has since moved out of the area.

Financial Update

The end of December marked the end of 2023, which also marks one third of the way through the Guild's 2023-24 fiscal year that runs from September 1 to August 31. The fiscal year-to-date has had some bright spots, but some challenges as well. As a member, you have an interest in the financial health of your Guild; specific financial information is available to any member on request. Note that the financial aspects of the third floor fire are discussed in the article entitled Fire Update.

Some bright spots:

- ❖ Gallery sales are slightly ahead of the first four months of the prior fiscal year. December sales were about 24 percent higher than last December (\$1626 in 2023, \$1313 in 2022).
- Memorial contributions honoring members who have passed away totaled \$3000.
- Costs associated with operating the Guild and gallery are currently within budgeted amounts.

The challenges:

❖ Fundraising – Fundraising is a key element of the Guild's budget, and includes income from general donations, memorial contributions, as well as events such as the annual Give Local York day of giving. The Guild can never count on memorial contributions, so must rely instead on strong performance in planned fundraising events.



- ❖ Insurance non-renewal We were notified by our insurance carrier that the June fire, coupled with several earlier claims, was cause not to renew our policy. As of the date this newsletter is published, the Guild has obtained stopgap insurance through the state while continuing to pursue a permanent replacement policy. Costs are increasing significantly.
- Aging facility The Guild's building continues to age, which brings increased maintenance and repair costs. These generally surface unexpectedly, and have unforeseen impacts on our budget and financial state.

South Western High School Field Trip

An enthusiastic group of more than 40 SWHS art students visited the gallery one morning in December to see and learn about the art on display (photos above and at right). **Eric Miller** met the group and served as docent for the visit. Art teacher **Brianna Baum** provided an assignment to spark observation and development of opinions.

There's a special relationship between the Guild and the South Western art department. Many SWHS art students, and all SWHS National Art Honor Society members are also Guild members – you can find the latest group in the list of new members above!



New Members

We're delighted to welcome a group of 24 new members in this issue!

Adults/Families:

Laura Ward Conklin Toni Lepez Karen Roland Fisher Family (Angela, Brad, Milanna Cameron Braxtin, Maddox) Gretchen Schultz Kelly Family (Rebecca, John. Whitney)

Students:

Aadin Addis Angelina Amador **Brooke Bixler** Camille Cuffley Olivia Derby **Leon Mendez Flore** Jorge Gonzalez Virginia Grantham Sophie Guzovsky Delancy Lynch Ava Murray **Olivia Thornton**

Tips to Heighten Interest in Your **Artwork**

Sign your work that is shown at the gallery! Customers like to know who created what they are buying. For small craft items with artist-supplied tags, include your name on the tag, not just your artist number.

Prepare your hanging work properly, so that it looks neat and professional, including the back where the wire is attached and the picture is secured in the frame.



Thanks to Kirby Heltebridle for this issue's chuckle!

Spring Cleaning Week March 25-30

After a hiatus of a few years, the spring cleaning week is returning the last week of March. Spring cleaning week follows the School Student Show, and closes the gallery and the classroom for cleaning, repairs, and other necessary activities. There are several significant tasks being planned for the week, including reorganization of the warehouse, and preparation of the former library shelves for their new roles (which are still pending...).

The amount of work accomplished will depend on the number of volunteers available to help. No specific skills are needed – although if you have skills, so much the better! If you can clean, paint, move things around, and have some time the week of March 25-30, you are needed! A daily schedule will be established based on volunteer availability, with likely start times at 9am and end times around 4pm. Evenings will be considered if there is sufficient interest. If you're willing to help, please sign up through the front desk (email, phone, or in person) and identify the day(s) and time(s) you are available.

Note that on March 29 and 30 the gallery will be open 12-4 to accept Spring Show entries.

Members Out & About

- ❖ Jerry Gadd and Eric Miller each had a painting accepted into the Baltimore Watercolor Society's 2023 Mid-Atlantic Regional Exhibition that ended January 15.
- ❖ Chris Fowler's photograph, Bibliotek II, won third prize at the "Art of the Arts" show in the d'Art Gallery in Norfolk, VA.
- ❖ jim mackie had a piece accepted into the Ryan Licht Sang Bipolar Foundation's permanent collection show in Palm Beach, FL; received an Honorable Mention in the Maryland Federation of Art's online Light and Shadow Show; had a piece juried into the Looking In, Reaching Out Show at the Carlisle Arts Learning Center; had a piece accepted in the Council for the Arts Art Warms the Soul show thru March at the Falafel Shack in Chambersburg; has 2 wooden totems in the "Figuratively Speaking" Show at the Art Association of Harrisburg; and has one photo juried into the Digital Directions Show at MFA's Circle Gallery thru Feb 24 and one into the photography show, Signs of New Life, at St Stephen's Cathedral in Harrisburg in March and April.

Do you have work that will be included in a show or exhibit outside the Guild? Let us know so we can share the news in an upcoming issue. Just send an email to info@hanoverareaarts.com with the details.

The Barron Arts Center in Woodbridge, NJ, has issued a call for artists for a juried exhibit in May titled Art that Tracks: Visual Artists Explore Trains & Locomotives. For complete information, search online for "Barron Arts Center."

If the Nominating Committee Calls, Answer!

Each year in January the board begins the process of ensuring the continuity of leadership of the organization by forming a nominating committee to seek out candidates for board membership and board officers. The bylaws specify a minimum of 12 board members, one third of which stand for election each year. If a committee member reaches out to you about standing for election to the board, please consider serving. If you already have an interest in serving you don't have to wait for a call - just contact the front desk by phone or email, or email board president Julie Miller at president@hanoverareaarts.com

Facebook Users – Help Promote the Guild

If you are a regular or even occasional user of Facebook, please check out the Guild's Facebook page and like/follow our page for updates. The more likes and follows the Guild gets, the wider the word about us spreads. You can help make social media work for the Guild!

Contacting the Guild

Use these addresses when emailing the Guild:

info@hanoverareaarts.com for general questions and info.

president@hanoverareaarts.com for email directed to Guild leadership and the board.

newsletter@hanoverareaarts.com for questions or information for the newsletter.

treasurer@hanoverareaarts.com for email about finance-related business.

Our Mission Statement

The Hanover Area Arts Guild provides an open and welcoming venue for artists and artisans who want to display their work and offer it for sale, and also extends opportunities and encouragement for everyone to explore art, learn about art, and develop one's creativity.

Paintings Cleaned and Restored – All Media

Over 30 years experience. Studio of Stephen Stroup Phone 717-637-6506 or email sstroup@pa.net

Registration Now Open for Spring Classes

Check out the latest round of classes being offered through the Guild! Full details are on the Guild website and Facebook, or at the front desk – here's the summary:

<u>Fun Drawing for Children</u>, with **Stephen Stroup** at his home studio, Saturdays in February.

Oil Painting (for adults 18+), with Gail Wine Mancha, Tues. and Wed., March 5 & 6.

More Than Just a Sketchbook! with Eric Miller, four Wednesdays in April and May.

All three classes are being offered at a very reduced price through grant funding – just \$10 for members, \$25 for non-members. This project is being supported, in whole or in part, by federal award number FAIN SLFRP0252 awarded to York County, Pennsylvania by the U.S. Department of the Treasury.

Watch the website and Facebook for additional late spring classes that are currently in development!

Consider Creating Cards for All Occasions

Greeting cards are a popular sales item in the gallery. One thing rarely available in the gallery are special occasion cards, such as Mother's Day, birthdays, Easter, anniversaries, and so on. If you are looking for new and different ideas for ways to turn your art into sales, consider creating either one-of-a-kind cards or a single image reproduced for multiple sales.

Rebuild/Restoration from Fire Nearly Complete

Following the June 11 fire on the third floor of the Guild building we embarked on a journey of repair and restoration. Members may be interested in a summary of that journey.

Damage to the third floor was comprehensive, and resulted in gutting the apartment to the studs, cleaning and sealing to eliminate all smoke odor, and rebuilding. The third floor apartment had not been updated in many years. The board took the opportunity of the work that had to be done anyway to make some improvements to the kitchen. Doing the improvements during the rebuild meant significant upgrades at a minimum of cost over what the insurance covered. The rebuild is nearly complete.

Damage to the second floor apartment was limited to water damage, primarily in the ceiling, in the front rooms of that apartment. The ceiling and its associated electrical fixtures were replaced. The entire apartment was cleaned and is getting a fresh coat of paint. The stairway to the apartments will be the last thing to be painted once all construction and movement of materials into the apartments is complete.

Finally, and for Guild members most interesting, is the impact to the gallery entrance. There was water damage to the ceiling in the entranceway and the showcases on both sides. Glass in the little showcase to the right of the gallery door was broken. We now have a new ceiling and light fixtures throughout, and new flooring is coming. The little showcase has been eliminated, allowing mailboxes for the Guild and the tenants to be better accessible.

"Every artist dips his brush in his own soul, and paints his own nature into his pictures."

- Henry Ward Beecher



